

Explanation

1. strawberry day (いちごの日) – ichi (1) go (5) hence January 5th.
2. stone day (石の日) – i (1) shi (4) hence January 4th.
3. garlic day (ニンニクの日) – ni (2) ni (2) ku (9) hence February 29th.
4. wallet day (サイフの日) – sa (3) i (1) fu (2) hence March 12th.
5. lion day (ライオンの日) – another word for lion in Japanese is “shi shi” shi (4) shi (4) hence April 4th.
6. croquette day (コロッケの日) – ko (5) roku (6) hence May 6th.
7. rock day (ロックの日) – rokku (6) hence June 6th. I feel like June 9th would be better but the June 6th answer is more popular.
8. 7-Eleven (セブン - イレブンの日) – 7 (July) 11th.
9. honey day (はちみつの日) – hachi (8) mitsu (3) hence August 3rd.
10. fried skewer day (串カツの日) or kushikatsu no hi – ku (9) shi (4) hence September 4th.
11. tofu day (豆腐の日) – to (10) fu (2) hence October 2nd.
12. Pocky day (ポッキーの日) – When 4 pocky sticks are arranged in vertical lines, they look like 11 11 hence November 11th.
13. kanji day (漢字の日) - 「いい字一字」が「1 (いい) 2 (じ) 1 (いち) 2 (じ)」 or “iiji ichi ji” ... ii(1)= good, ji (2)=character, ichi (1)=one, ji (2)=character hence December 12th.

“Kanji Day is an anniversary established by the Japan Kanji Proficiency Test Association in 1995 (Heisei 7). December 12 every year. It is named after the fact that “good character one character” becomes a pun on “12 (good) 1 (ji) 2 (ichi) 1 (じ)”.

The Japan Kanji Proficiency Test Association invites “kanji that express this year (kanji of the year)” from all over the country to symbolize the social situation of the year, and on this day[1], and it's announced in the Kiyomizudera in Kyoto City.”